



Saugerties Farmers Market Sponsorship Opportunities 2017

- **FRESH!**--weekly e-newsletter delivered to more than 1,300 recipients
- Facebook & Instagram—close to 3,000 “likes”
- Website--SaugertiesFarmersMarket.com
- Hundreds of rack cards and posters throughout the area

I Love My Local Farmer! \$100 contribution

- Name, logo & link on SFM sponsor page
- Feature on SFM Facebook page
- Name on sponsor board at market

Sweet as Apple Pie! \$350 contribution

- \$100 benefits, plus these:
- Broadcast announcement of sponsorship at market
 - Name on widely distributed SFM events calendar
 - Free table for a day at the market with your promotional materials and a representative, if desired
 - Name, logo & link on SFM home page for week before your day at the market
 - Boost on SFM Facebook page for week before your day at the market

Plum Crazy Over You! \$500 contribution

Exclusive sponsorship of one of the following special events:

- Opening Day (May 27, Memorial Day weekend)**
- Summer Fun (June 24)**
- Pie Contest (July 29)**
- Farm Animal Day (September 2, Labor Day weekend)**
- Halloween Tricks & Treats (October 28)**

- \$350 benefits, plus these:
- Name, logo & link on SFM home page for the season
 - Credit in event week press release
 - Prominent placement in FRESH! for event week
 - Facebook slideshow
 - Instagram post for event week

Please make checks payable to the Saugerties Hudson River Partnership/SFM, a 501(c)(3) charitable nonprofit organization. Contributions are tax-deductible to the full extent allowed by law. Send checks to:
Saugerties Farmers Market, 43 Partition Street, Saugerties, NY 12477

QUESTIONS? Contact John Bassler, Saugerties Farmers Market Committee
johnbassler@earthlink.net or (214) 212-6321