



SAUGERTIES FARMERS MARKET

43 Partition Street, Saugerties, NY 12477

SaugertiesFarmersMarket.com

Welcome to the Saugerties Farmers Market. We look forward to your joining the Saugerties Farmers Market for the 2017 (sixteenth) season beginning outdoors Saturday, May 27 (Memorial Day weekend) to October 28 (Halloween celebration).

The mission of the Saugerties Farmers Market is to bring local seasonal food to market, preserve small family farms, promote healthy eating, build community, and attract visitors to historic Saugerties.

There will be a full calendar of special events, chef demos, Art Corner with Anita Barbour, live music hosted by the John Street Jam, and a community table for local organizations as well as café dining.

We will promote the market with FRESH!, our e-newsletter; our website; social media; press releases to local papers; community calendars; rack cards; posters; signs; special events; and fundraising Harvest Home Dinners. We would like your input and your help with cross promotion to your website, email list, blog, and social media.

Your fees will be used to support the management of the market, publicity, and events. Your complete product list and availability dates will help promotion for the market. If you have any questions about the application, please contact Judith Spektor, Saugerties Farmers Market Committee Coordinator, judithspektor@aol.com, 845-246-6491).

Please submit the attached application with your payment **by March 15, 2017**. Please read the Application and Guidelines carefully, as there are always updates. Completely fill out and sign the enclosed application and insurance waiver, return it with your check to the above address.

Remember, you are the heart of the market. Your products, experience, and enthusiasm will insure the market's success.

Farmers Market Committee:

John Bassler, Barry Benepe, Edith Bolt, Sina Clark, Kevin Dumont, Joe Hernandez,
Tony Hitchcock, Ann Krupp, Ayla Rector, Sara Schestenger, Judith Spektor, Masha Zager

SAUGERTIES FARMERS MARKET VENDOR (non-food) APPLICATION 2017

Judith Spektor, Saugerties Farmers Market Committee (judithspektor@aol.com, 845-246-6491)

Name _____ Business Name _____

Mailing Address _____

Telephone _____ Cell _____

Email _____ Website _____

Facebook _____ Instagram _____

Please list your electrical needs: _____

Please choose one of two payment methods:

1. PREPAID DAILY FEE

Outdoor Market Space (10' x 10') = \$15/market day # of Spaces X # of Dates X Fee =

Add \$5/day for electricity use per outlet, if needed \$ _____

TOTAL PAYMENT \$ _____ *Attach check made out to "Saugerties Farmers Market"*

Or 2. NON PREPAID DROP-IN DAILY FEE= \$25/market day

Applications without fees will be honored on a non-prepaid basis as space becomes available.

There are no refunds for dates you do not attend. The market is open RAIN OR SHINE.

MARKET SEASON (22 weeks) -- PLEASE CIRCLE DATES YOU PLAN TO ATTEND:

ENTIRE SEASON (May 27-Oct 28)	May 27	June 3	June 10	June 17		
June 24	July 1	July 8	July 15	July 22	July 29	Aug 5
Aug 12	Aug 19	Aug 26	Sept 2	Sept 9	Sept 16	Sept 23
Oct 7	Oct 14	Oct 21	Oct 28			

CLOSED FOR GARLIC FESTIVAL, Sept 30. (We encourage you to apply to the Hudson Valley Garlic Festival: hvgf.org)

List Your Locally Handmade Products and Ingredients:

Who makes the product? _____ Where? _____

Who will sell at market and relationship to producer?: _____

Producer's Name _____ Signature _____ Date _____

PLEASE RETURN YOUR APPLICATION TO: Saugerties Farmers Market, 43 Partition St, Saugerties 12477

**WAIVER OF LIABILITY
VILLAGE OF SAUGERTIES FARMERS MARKET**

I, _____(Name) representing
_____ (Name of Business) do hereby
agree to indemnify and hold harmless the Village of Saugerties; the Town of Saugerties;
Saugerties Central School District; the Saugerties Hudson River Partnerships, Inc.; and the
Saugerties Farmers Market and their representatives, employees, and officers from and against
any and all losses arising from or growing out of participation in the Saugerties Farmers Market
at the Cahill School parking lot across from the school and next to the Saugerties Historical
Society's Kiersted House and across from the Cahill School, whether it be caused by the
negligence of myself, my agents, servants, employees or otherwise.

Signature _____

Name (please print) _____

Business Name (please print) _____

Date _____

PLEASE RETURN THIS PAGE WITH YOUR COMPLETED APPLICATION

SAUGERTIES FARMERS MARKET

VENDOR GUIDELINES 2017

www.SaugertiesFarmersMarket.com

Judith Spektor, Saugerties Farmers Market Committee (judithspektor@aol.com, 845-246-6491)

The Saugerties Farmers Market Committee, under the sponsorship of the Village of Saugerties, has developed the following Guidelines. The Committee through its staff, the Market Manager, will be happy to hear from vendors during the year in order to keep both vendors and customers happy, and to promote the long-term goals of supporting local agriculture and improving the quality of food and the availability of products locally made in our area.

Assignments are made by the Saugerties Farmers Market Committee with an effort to balance the needs of the market without overloading the market with particular products. Preference will be based on the following criteria: locally handmade products, quality of products, need for a specific product, available space, amount of spaces you require, market fees paid in full and in advance, and presence of the owner.

ATTENDANCE: If you are unable to attend a market date when you are expected, you must advise the Market Manager by Thursday before the market. There are no refunds for dates you do not attend.

SET-UP & BREAK-DOWN: Please arrive at the market no later than 9:30am. Take into consideration how much time you will need to set up. It is important that you be ready to start to sell from the 10am market opening and stay to the 2pm market close.

TENTS, SIGNS, WEIGHTS & ELECTRICITY: Please bring your own tent to cover your assigned space size only (10' x 10'). You will need sun protection, as there is no shade at our market site. An attractive sign naming the business and location is required. Price signs must be posted for each item. Please advise if you need electricity for which there will be a fee of \$5/outlet/market day.

If you need to rent a tent or table, you must make advance arrangements with the Market Manager and come by 9am to set up and stay until 2pm for breakdown. You must take responsibility for setting up, breaking down, and returning rented tents/tables to the storage trailer. You are responsible for any tent or table damage and must repair or replace in working order. We encourage you to provide your own tent and table as the market's equipment is not always available.

Be aware that the site has strong winds that may cause your tent to lift off the ground. **It is mandatory that you bring 30 pound weights for your tent and to keep all signs and products from flying off your table.**

INSURANCE: The Village of Saugerties is providing liability insurance for the Saugerties Farmers Market. You will need to sign a Waiver of Liability (attached).

PARKING: Note that there is nearby street parking available to which you will be directed by the Market Manager. Bring your vehicle to unload on site—NOT on the Cowflop (adjacent meadow)-- to offload. **Do NOT park on the market site, on the Cowflop, on the entry road, or on Main Street during the market, as we need to save this for customers.**

SAUGERTIES FARMERS MARKET VENDOR (non-food) GUIDELINES (page 2)

PROMOTION: If you have an email list, website, blog, e-newsletter; use Facebook, Instagram, Linked In, YouTube, or other social media, please add the Saugerties Farmers Market to your promotion and add a link to the market. Also we encourage you to distribute market posters/rack cards and use word of mouth to let your friends and customers know of your participation in the Saugerties Farmers Market.

DIRECTIONS TO THE SAUGERTIES FARMERS MARKET 115 MAIN STREET, SAUGERTIES (Outdoors)



From the North: NYS Thruway south to Exit 20 - Saugerties. Turn left (south) onto Route 32. At the light turn left onto Route 32/212. Go over the railroad tracks to the intersection of Ulster Ave. (Rt. 212/32) & Market Street. Turn right at this light. Turn left at the next light on to Main Street/Rt 9W. Proceed straight through the next light across the intersection of Main and Partition Streets. The market is located on the left on the third block.

From the South: NYS Thruway to Exit 20 - Saugerties. Turn right onto Route 212/32 to the intersection with Market Street. Follow above directions.

Route 9W S: Follow south into the Village of Saugerties, past Seamon Park. Turn right onto Main Street. Market is on the right.

Route 9W/32N: Proceed north into the Village of Saugerties over the Esopus Creek Bridge. Turn right onto Partition Street and proceed left up the hill to the intersection with Main Street. Turn right at the traffic light on Main Street. Market is on the left on the third block.