



Saugerties Farmers Market Sponsorship Opportunities 2017

- FRESH!--weekly e-newsletter delivered to more than 1,300 recipients
- Facebook & Instagram—close to 3,000 “likes”
- Web site--SaugertiesFarmersMarket.com
- Thousands of rack cards and posters throughout the area

I Love My Local Farmer!

\$100 contribution

- Name, logo & link on SFM sponsor page
- Featured on SFM Facebook page
- Name on sponsor board at market

Sweet as Apple Pie!

\$350 contribution

\$100 benefits, plus these:

- Name on widely distributed SFM events calendar
- Free table for a day at the market with your promotional materials and a representative, if desired
- Name, logo & link on SFM home page for week before your day at the market
- Boost on SFM Facebook page for week before your day at the market
- Announcement of sponsorship at market

Plum Crazy Over You!

\$500 contribution

Exclusive sponsorship of one of the following special events:

- Opening Day (May 27, Memorial Day weekend)**
- Health Day (June 10)**
- Summer Fun (June 24)**
- Dog Day (July 15)**
- Pie Contest (July 29)**
- Farm Animal Day (September 2—Labor Day weekend)**
- Halloween Tricks & Treats (October 28)**

\$350 benefits, plus these:

- Name, logo & link on SFM home page for the season
- Credit in event week press release
- Prominent placement in FRESH! for event week
- Facebook slideshow
- Instagram post for event week

Health Promoter!

\$800 contribution

Boys & Girls Club Lunch Program (7 Saturdays, July 1 - August 12)

\$500 benefits, plus special recognition for 7 markets & 1 cooking class

Please make checks payable to Saugerties Hudson River Partnership/SFM, a 501(c)(3) charitable nonprofit organization. Contributions are tax-deductible to the full extent allowed by law. Send checks to:
Saugerties Farmers Market, 43 Partition Street, Saugerties, NY 12477

QUESTIONS? Contact John Bassler, Saugerties Farmers Market Committee
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