



Saugerties Farmers Market Sponsorship Opportunities 2018

- **FRESH!**—weekly e-newsletter delivered to more than 1,300 recipients
- **Facebook**—more than 2,000 followers
- **Instagram**—more than 1,000 followers
- **Website**—SaugertiesFarmersMarket.com
- **Hundreds of rack cards and posters throughout the area**

I Love My Local Farmer!

\$100 contribution

- Name, logo & link on SFM sponsor page
- Featured on SFM Facebook page
- Name on sponsor board at market

Sweet as Apple Pie!

\$350 contribution

\$100 benefits, plus these:

- Recognition of sponsorship at one market (date TBD)
- Name on widely distributed SFM events calendar
- Free table for a day at the market with your promotional materials and a representative, if desired
- Name, logo & link on SFM home page for week before your day at the market
- Boost on SFM Facebook page for week before your day at the market

Plum Crazy Over You!

\$500 contribution

Exclusive sponsorship of one of the following special events:

Opening Day (May 26, Memorial Day weekend)
Cookie Painting (June 16)
Tiny Carnival (July 14)
Pie Contest (August 4)
Farm Animal Day (September 1, Labor Day weekend)
Health Day (September 15)
Halloween Tricks & Treats (October 27)

\$350 benefits, plus these:

- Name, logo & link on SFM home page for the season
- Credit in event-week press release
- Prominent placement in FRESH! for event week
- Facebook slideshow
- Instagram post for event week

Health Promoter!

\$800 contribution

Boys & Girls Club Lunch Program (7 Saturdays, June 30 – August 11)

\$500 benefits, plus special recognition for 7 markets & 1 cooking class

Boys & Girls Club members shop for lunch at the market and learn about farms and healthy eating

Please make checks payable to the Saugerties Hudson River Partnership/SFM, a 501(c)(3) charitable nonprofit organization. Contributions are tax-deductible to the full extent allowed by law. Send checks to:
Saugerties Farmers Market, 43 Partition Street, Saugerties, NY 12477

QUESTIONS? Contact John Bassler, Saugerties Farmers Market Committee
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