



Saugerties Farmers Market Sponsorship Opportunities 2019

- **FRESH!**—weekly e-newsletter delivered to more than 1,300 recipients
- **Facebook**—more than 2,000 followers
- **Instagram**—more than 1,000 followers
- **Website**—SaugertiesFarmersMarket.com
- **Thousands of rack cards and posters throughout the area**

I Love My Local Farmer! \$100 contribution

- Name, logo & link on SFM sponsor page
- Featured on SFM Facebook page
- Name on sponsor board at market

Sweet as Apple Pie! \$350 contribution

Benefits of the \$100 level, plus these:

- Recognition of sponsorship at one market (date TBD)
- Name on widely distributed SFM events calendar
- Free table for a day at the market with your promotional materials and a representative, if desired
- Name, logo & link on SFM home page for week before your day at the market
- Boost on SFM Facebook page for week before your day at the market

Plum Crazy Over You! \$500 contribution

Exclusive sponsorship of one of the following SPECIAL EVENTS:

- Opening Day (May 25, Memorial Day weekend)
- Cookie & Face Painting (June 15)
- Play Day (July 20)
- Farm Animal Day (August 31)
- Farmers Market Cook-Off (September 21)
- Halloween Tricks & Treats (October 26)

Benefits of the \$350 level, plus these:

- Name, logo & link on SFM home page for the season
- Credit in event-week press release
- Prominent placement in FRESH! for event week
- Facebook slideshow
- Instagram post for event week

Healthy Eating Supporter!

\$1,000 contribution - "SNAP+Plus"

\$1,000 doubles the value of SNAP benefits (food stamps) used at the Saugerties Farmers Market

EXCLUSIVE SPONSORSHIP

Benefits of the \$500 level, plus designation as SEASON SPONSOR in all publicity

Please make checks payable to the Saugerties Hudson River Partnership/SFM, a 501(c)(3) charitable nonprofit organization. Contributions are tax-deductible to the full extent allowed by law. Send checks to:
Saugerties Farmers Market, 43 Partition Street, Saugerties, NY 12477

QUESTIONS? Contact John Bassler, Saugerties Farmers Market Committee
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