



SAUGERTIES FARMERS MARKET

P.O. Box 164, Saugerties, NY 12477

www.SaugertiesFarmersMarket.com • Contact@SaugertiesFarmersMarket.com • 845-681-1160
Judith Spektor, Saugerties Farmers Market Coordinator • judithspektor@aol.com • 917-741-5524
Beth Troxell, Market Manager • beth.r.troxell@gmail.com • 717-731-9616

Welcome to the Saugerties Farmers Market. We look forward to your joining the Saugerties Farmers Market for the 2020 (our nineteenth) season beginning outdoors Saturday, May 23 (Memorial Day weekend) through October 31 (Halloween celebration).

While the mission of the Saugerties Farmers Market is to bring local seasonal food to market, preserve small family farms, promote healthy eating as well as build community, and attract visitors to historic Saugerties, we are interested in bringing additional handmade non-food items to market to diversify the offerings and please our customers.

There will be a full calendar of special events, Art Corner with Anita Barbour, live music hosted by the John Street Jam, a community table for local organizations as well as café dining.

We will promote the market with FRESH! – our e-newsletter; our website; social media; press releases to local papers; community calendars; rack cards; posters; signs; special events; and fundraising Harvest Home Dinners. We would like your input and your help with cross promotion to your website, email list, blog, and social media.

Your fees will be used to support the management of the market, publicity, and events. Your complete product list and availability dates will help promotion for the market. If you have any questions about the application, please contact

Judith Spektor, Saugerties Farmers Market Coordinator: Contact@SaugertiesFarmersMarket.com.

Please submit the attached application with your payment. Please read the Application and Guidelines carefully, as there are always updates. Completely fill out and sign the enclosed application and Insurance Form or Insurance Waiver and return it with your check to the above address.

Your products, experience, and enthusiasm will ensure the market's success.

Farmers Market Committee:

**John Bassler, Diane Carlson, Sina Clark, Kevin Dumont, Joe Hernandez,
Tony Hitchcock, Ann Krupp, Andrea Rodriguez, Judith Spektor, Masha Zager**
Contact@SaugertiesFarmersMarket.com

SAUGERTIES FARMERS MARKET NON-FOOD VENDOR APPLICATION 2020

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Name _____ Business Name _____

Mailing Address _____

Telephone _____ Cell _____

Email _____ Website _____

Facebook _____ Instagram _____

Please list your electrical needs: _____

FEES Please choose one of two payment methods:

1. PREPAID FULL SEASON (23 days)

	# of Spaces	Fee
Non Vehicle Space (10' x 10') = \$350/season	_____	\$ _____

Add \$5/day for electricity use per outlet, if needed _____ \$ _____

TOTAL PAYMENT \$ _____ *Attach check made out to "Saugerties Farmers Market"*

Or 2. PREPAID DAILY FEE= \$25/market day

Applications without fees will be honored on a non-prepaid basis as space becomes available.

There are no refunds for dates you do not attend. The market is open RAIN OR SHINE.

MARKET SEASON (23 weeks) -- PLEASE CIRCLE DATES YOU PLAN TO ATTEND:

ENTIRE SEASON (May 23-Oct 31)	May 23	May 30	June 6	June 13		
June 20	June 27	July 4	July 11	July 18	July 25	Aug 1
Aug 8	Aug 15	Aug 22	Aug 29	Sept 5	Sept 12	Sept 19
Oct 3	Oct 10	Oct 17	Oct 24	Oct 31		

CLOSED GARLIC FESTIVAL DAY, Sept 26. (For information about the Festival, hvgf.org)

List Your Locally Handmade Products and Sources:

Who makes these products? _____ Where? _____

Who will sell at market and relationship to producer?: _____

Producer's Name _____ Signature _____ Date _____

Email Address _____ Phone(s) _____

RETURN APPLICATION with check to: Saugerties Farmers Market, P.O. Box 164, Saugerties, NY 12477

SAUGERTIES FARMERS MARKET

NON-FOOD VENDOR GUIDELINES 2020

The Saugerties Farmers Market Committee through its staff, the Market Manager, will be happy to hear from vendors during the year in order to keep both vendors and customers happy, and to promote the long-term goals of supporting local agriculture and improving the quality of food and the availability of products locally made in our area.

Assignments are made by the Saugerties Farmers Market Committee with an effort to balance the needs of the market without overloading the market with particular products. Preference will be based on the following criteria: locally handmade products, quality of products, need for a specific product, available space, amount of spaces you require, market fees paid in full and in advance, and presence of the owner.

ATTENDANCE: If you are not able to attend a market date when you are expected, you must advise the Market Manager by Thursday before the market. There are no refunds for dates you do not attend.

SET-UP & BREAK-DOWN: Please arrive at the market no later than 9:00am. Take into consideration how much time you will need to set up. It is important that you be ready to start to sell from the 10am market opening and stay to the 2pm market close.

TENTS, SIGNS, WEIGHTS & ELECTRICITY: Please bring your own tent to cover your assigned space size only (10' x 10'). You will need sun protection, as there is no shade at our market site. An attractive sign naming the business and location is required. Price signs must be posted for each item. Please advise if you need electricity (fee of \$5/outlet/market day).

In an emergency you may rent a tent or a table if the market has them available for payment of \$25/tent and \$10/table per market day. You must make **advance arrangements** with the Market Manager and come by 9am to set up and stay until 2pm to start break down. You must take responsibility to set up with wind resistant weights, break down, and return rented tents/tables in good condition to the storage trailer. You are responsible for any tent/table damage to repair or replace in working order.

Be aware that the site has strong winds that may cause your tent to lift off the ground. **It is mandatory that you bring 30 pound weights for each corner of your tent and a way to keep all signs and products from flying off your table.**

INSURANCE: You will need to provide a Certificate of Liability insurance and sign a Waiver of Liability (attached).

PARKING: Note that there is nearby street parking available to which you will be directed by the Market Manager. Bring your vehicle to unload on site—NOT on the Cowflop (adjacent meadow)--to offload. **Do NOT park on the market site, on the Cowflop, on the entry road, or on Main Street during the market, as we need to save this for customers.**

PROMOTION: If you have an email list, website, blog, e-newsletter; use Facebook, Instagram, Linked In, YouTube, or other social media, please add the Saugerties Farmers Market to your promotion and add a link to the market. Also we encourage you to distribute market posters/rack cards and use word of mouth to let your friends and customers know of your participation in the Saugerties Farmers Market.

**DIRECTIONS TO THE SAUGERTIES FARMERS MARKET
115 MAIN STREET, SAUGERTIES (Outdoors)**



From the North: NYS Thruway south to Exit 20 - Saugerties. Turn left (south) onto Route 32. At the light turn left onto Route 32/212. Go over the railroad tracks to the intersection of Ulster Ave. (Rt. 212/32) & Market Street. Turn right at this light. Turn left at the next light on to Main Street/Rt 9W. Proceed straight through the next light across the intersection of Main and Partition Streets. The market is located on the left on the third block.

From the South: NYS Thruway to Exit 20 - Saugerties. Turn right onto Route 212/32 to the intersection with Market Street. Follow above directions.

Route 9W S: Follow south into the Village of Saugerties, past Seamon Park. Turn right onto Main Street. Market is on the right after Bennett Ave.

Route 9W/32N: Proceed north into the Village of Saugerties over the Esopus Creek Bridge. Turn right onto Partition Street and proceed left up the hill to the intersection with Main Street. Turn right at the traffic light on Main Street. Market is on the left on the third block.

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NON-FOOD VENDOR'S WAIVER OF LIABILITY SAUGERTIES FARMERS MARKET

I, _____ (Name) representing _____
(Name of Business) do hereby agree to indemnify and hold harmless the Village of Saugerties; the Town of Saugerties; the Saugerties Central School District; the Saugerties Hudson River Partnership, Inc.; and the Saugerties Farmers Market and their representatives, employees, and officers from and against any and all losses arising from or growing out of participation in the Saugerties Farmers Market at the Cahill School parking lot across Main Street from the school and next to the Saugerties Historical Society's Kiersted House whether it be caused by the negligence of myself, my agents, servants, employees or otherwise.

IN SIGNING THIS WAIVER OF LIABILITY I UNDERSTAND, UNLESS I HAVE COMPLIED WITH THE INSURANCE REQUIREMENTS OUTLINED BELOW, THAT I AM ASSUMING PERSONAL FINANCIAL RESPONSIBILITY TO DEFEND ANY LAWSUITS BROUGHT AGAINST ANY OF THE ABOVE-NAMED ENTITIES AS A RESULT OF THE NEGLIGENCE OF MYSELF, MY AGENTS, SERVANTS, EMPLOYEES OR OTHERWISE AND FURTHER, THAT I WILL BE PERSONALLY FINANCIALLY RESPONSIBLE FOR PAYING ANY DAMAGES THAT MAY RESULT FROM THESE ACTIONS.

INSURANCE REQUIREMENT: I understand that it is a contractual obligation for me to carry insurance as outlined below as a condition of having a space at the Village of Saugerties Farmers Market. I agree to provide the Saugerties Farmers Market with a **Certificate of Liability Insurance evidencing a policy of no less than One Million Dollars (\$1,000,000.00) per occurrence in Combined Single Limit Bodily Injury, Property Damage insurance and Completed Products liability, naming as Specifically Designated Additional Insured:**

Village of Saugerties, New York • 43 Partition Street • Saugerties, NY 12477

Town of Saugerties, New York • 4 High Street • Saugerties, NY 12477

Saugerties Hudson River Partnership, Inc. • c/o Gus Pedersen • 3042 Route 32 • Saugerties, NY 12477

Saugerties Farmers Market • P.O. Box 164 • Saugerties, NY 12477

Signature _____

Name (please print) _____

Business Name (please print) _____

Date _____

PLEASE HAVE YOUR INSURANCE AGENT SEND YOUR INSURANCE CERTIFICATE with Specifically Designated Additionally Insured Named Entities to:

Saugerties Farmers Market, P.O. Box 164, Saugerties, NY 12477
or email contact@SaugertiesFarmersMarket.com

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